

FOR IMMEDIATE RELEASE

## Saudi Red Sea Authority Partners with the Khaled bin Sultan Living Oceans Foundation

The two organizations will collaborate to advance marine conservation  
and sustainable marine tourism in the Saudi Arabian Red Sea

RIYADH, SAUDI ARABIA — Saudi Red Sea Authority (SRSA) signed a memorandum of understanding (MoU) with the Khaled bin Sultan Living Oceans Foundation to explore ways to cooperate in areas related to sustainable marine protection and recreational marine tourism activities.

During the signing ceremony, SRSA was represented by the CEO Mr. Mohammed Al-Nasser, while Khaled bin Sultan Living Oceans Foundation was represented by its president, HRH Princess Hala bint Khaled bin Sultan Al-Saud.



The MoU is part of SRSA's efforts to expand its strategic partnerships and falls under its mandate to establish a mechanism that ensures the protection of the marine environment, while utilizing best international practices to develop navigational and marine tourism activities.

The MoU also aims to achieve integration with relevant entities from public, private, and third-sector organizations, ultimately realizing the goals of Saudi Vision 2030 by enabling coastal tourism to become a valuable sector of the national economy.

### Areas of Cooperation

The agreement entails several areas of cooperation, including:

- Supporting future leaders and researchers in the field of environmental protection through scholarships and educational opportunities.

- Exchanging knowledge and expertise in the areas of sustainability, climate change, and environmental conservation.
- Hosting conferences, seminars, and workshops in the fields of ocean conservation, marine reserves, and coral reef protection.
- Collaborating on research initiatives and projects to find new solutions for global challenges.
- Raising awareness on environmental issues and promoting positive change.

SRSA and the Khaled bin Sultan Living Oceans Foundation look forward to using their new partnership to support environmental conservation and sustainable use of the marine environment in Saudi Arabia.

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**Khaled bin Sultan Living Oceans Foundation:**

The Khaled bin Sultan Living Oceans Foundation is a nonprofit environmental organization based in the United States that protects and restores the world's oceans through scientific research, outreach, and education. As part of its commitment to Science Without Borders®, the Living Oceans Foundation provides data and information to organizations, governments, scientists, and local communities so that they can use knowledge to work toward sustainable ocean protection.

[www.livingoceansfoundation.org](http://www.livingoceansfoundation.org)

**Saudi Red Sea Authority:**

The Saudi Red Sea Authority (SRSA) oversees building and regulating the coastal tourism sector in Saudi Arabia's Red Sea, with the objective of enhancing integration among relevant entities by issuing licenses and permits, formulating essential policies and strategies, assessing infrastructure requirements, preserving the marine environment, attracting investments, and fostering navigational and marine tourism activities, all of which will add value to the national economy.

[Redsea.gov.sa](http://Redsea.gov.sa)

**Media Contact (English):**

Liz Thompson

Chief Communications Officer, Khaled bin Sultan Living Oceans Foundation

[thompson@lof.org](mailto:thompson@lof.org), +1 443-221-6844 #1

**Media Contact (Arabic):**

Shahad Alqahtani - شهد الفحطاني

Senior Marketing Specialist

[s.alqahtani@redsea.gov.sa](mailto:s.alqahtani@redsea.gov.sa), +966507896064